

# Policy Plan 66<sup>th</sup> board of NSSR 2023-2024

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# Foreword

Dear reader,

This year, as the new NSSR board, we also want to contribute to the student sports culture in Nijmegen. In addition to the goals as described in the multi-year policy plan still valid for this year (2020-2024), at the changeover ALV we highlighted four spearheads on which we want to put extra emphasis this year. These four spearheads are woven throughout the policy plan and are reflected in all chapters. The four spearheads are as follows:

- 1. Involving MBO-students in student sport in Nijmegen
- 2. Communication between both SSVs and NSSR and between SSVs themselves
- 3. Visibility
- 4. Social safety, inclusiveness & internationalisation

The rest of this policy plan was written with these spearheads in mind. We hope to make this a year in which association life and sports can run in full glory like last year.

With sportive regards,

The 66th board of the Nijmeegse Studenten Sport Raad 2023-2024,

Anna Stroetinga Mira Mennings Luke Lunshof Janneke van Buchem Maaike Woddema Sven Braster Chair Secretary Treasurer Commissioner Sports Commissioner PR & Sponsorship Political Commissioner



# Abbreviations and Terms

- **GMM** General Member Meeting
- **GNSK** Groot Nederlands Studenten Kampioenschap
- HAN Hogeschool Arnhem Nijmegen
- **NSSR** Nijmeegse Studenten Sport Raad
- RSC Radboud Sportcentrum
- RU Radboud University
- **SSV** Student Sports Association
- **SSN** Studentensport Nederland
- USR University Student Council
- SLiM Student Life and International Mobility
- Gebonden sporter Student with a sports card and member of a SSV
- **Ongebonden sporter** Student with sports card but is not a member of a SSV



# Table of Contents

Foreword	1
Abbreviations and Terms	2
Table of Contents	3
RU, HAN and RSC	4
1.1 Radboud University	5
1.2 HAN University of Applied Sciences	5
1.3 Radboud Sportcentrum	5
Student sports associations	6
2.1 MBO-students & student sports	6
2.2 SSVs and the NSSR	6
2.3 Social safety, inclusiveness & internationalisation	6
2.4 Healthy sports & well-being	7
2.5 GNSK 2024-2025 & Multiannual Policy Plan	7
2.6 Introduction period	7
Committees and activities this coming year	8
3.1 Activities committee	8
3.2 Batavierencommissie	8
3.4 GNSK Committee - preparation 2025	8
3.5 Introduction committee	9
Politics	10
4.1 Communication	10
4.2 V.O.S.	10
4.3 Active students	10
4.4. Facilities	11
Financial	12
5.1 Subsidies	12
5.2 Sponsorship	12
5.3 Conscribo Accounting Course	12
Promotion & Sponsorship	13
6.1 Branding & Logo	13
6.2 Website	13
6.3 Sponsorship	14
6.4 Visual Posts	14
6.5 Social Media	14
6.6 Purchase of Promotional Materials	14



# RU, HAN and RSC

The contact between the NSSR, RU, HAN and the RSC is crucial to achieve the goals described in the NSSR's multi-year policy plan 2020-2024.

## 1.1 Radboud University

The contact between the NSSR and Radboud University is considered good. This is partly because the NSSR has a place in the student council, the sporting student is represented by the Political Commissioner. In this way, the NSSR has influence on Radboud University policies. Chapter 4 (Politics) explains this in more detail.

# 1.2 HAN University of Applied Sciences

Contact with the HAN is more difficult compared to Radboud University. This is partly because the NSSR has no direct influence on HAN policy. However, we do want to be more visible at the HAN in order to reach the sporting student there. Students studying at HAN are generally less likely to join a student sports association. To encourage this, we want to see if there are options within the HAN to promote both the NSSR and SSVs.

## 1.3 Radboud Sportcentrum

The NSSR has a good cooperative relationship with the RSC. This relationship is used to raise (minor) issues with the SSVs directly. Contact is maintained by meeting about once every six weeks. Close contact is also maintained on shaping social safety and healthy sports, which is part of our spearheads as explained in the foreword. In addition, the NSSR wants to start promoting the sports card-free period of the RSC more to the SSVs to put it more on the map as a time to win new athletes after the induction week and as a barrier-reducing activity to bind athletes to an association.

The NSSR wants to do this by promoting it earlier and clearly communicating the possibility of how to make an open training known to the SSVs.



# Student sports associations

# 2.1 MBO-students & student sports

The board's first spearhead is the effort to involve MBO-students in student sports in Nijmegen. Since 2018, MBO-students have been officially recognised as students, however, several surveys show that these new students do not feel fully involved among HBO- and WO-students. Therefore, next year the board will explore the possibilities for this.

# 2.2 SSVs and the NSSR

The NSSR actively promotes the interests of its 38 member SSVs. This year, the board aims to have closer contact with all SSVs, both formally and informally. Like last year, the board plans to be present at the SSVs' annual meetings with the RSC, so that the board is better informed about the state of affairs and can actively stand up for the SSVs' interests if necessary. The board will also initiate more regular contact, by inquiring how things are going within the SSVs and whether there are any issues that need help. In addition, the board also wants to intensify informal contact, for instance through activities, co-training and by being present at parties and get-togethers of SSVs, with the aim of lowering the threshold to knock on the NSSR's door. This year, the board also wants to actively work to make the office a place where members and administrators of SSVs feel welcome and where they enjoy coming to have a heart-to-heart or a cup of coffee. This is to potentially improve the bonds between SSVs.

# 2.3 Social safety, inclusiveness & internationalisation

In recent years, great strides have been made in the area of social safety. Inclusiveness remains a focus both within the NSSR and within SSVs. This year, besides further inspiring associations to make social safety a topic of discussion, the board wants to help associations by starting to develop a universal code of conduct for social safety. The board wants to do this as a supplement to the signed RSC codes of conduct that are already being used by SSVs. The board hopes this addition will give SSVs a handle in developing a code of conduct that best suits individual SSVs. Also, like last year, the board wants to organise theme evenings on social safety and welfare. To achieve this, the board will work with the RSC and SLiM. During the association follow-up meetings, the board will also address the topics of social safety and inclusiveness and gauge the state of affairs.

In addition, the board will take steps in internationalising the NSSR this year by starting a pilot in which the minutes, agenda and important documents of the AGMs will be sent in English. This will make it easier for international members to take seats on an SSV board and provide the opportunity for better representation of international members at the ALV.



# 2.4 Healthy sports & well-being

Together with the SLiM, this year the NSSR will work to promote the wellbeing of student athletes in Nijmegen. The NSSR will organise activities during SLiM's Wellbeing Week. The NSSR wants to inform boards about 'healthy sports', themed evenings will be organised on overtraining, optimal recovery, balanced sports and sports nutrition. The NSSR also wants to put SSVs in touch with contacts who can help with wellness issues, such as a psychologist, physiotherapist and sports doctor. Furthermore, the board is going to encourage clubs to actively promote sports, to ensure that SSVs do not just consist of bubbly members. The topic of welfare will also be discussed at the association follow-up meeting.

## 2.5 GNSK 2024-2025 & Multiannual Policy Plan

The GNSK will be held in Nijmegen in 2025, which means that the NSSR together with the GNSK Committee will organise this event. To best prepare the committee, the board aims to start recruiting committee members and filling the committee in 2024. See also '3.4 GNSK Commission - preparation 2025'.

In 2020, the current multi-year policy plan started which is valid until 2024 and therefore needs to be renewed this year. The board will therefore start looking into this so that a new multi-year policy plan will be drawn up.

## 2.6 Introduction period

The introduction period is pre-eminently the period to bring in members. The sports days are a good way for new students to get to know the SSVs and Nijmegen as a student sports city. The NSSR wants to make sure that the SSVs and the RSC will be able to organise the sports days together again next year with great enthusiasm and pleasure. The board wants to make the SSVs aware of their cooperation with the RSC and the NSSR during the introduction period and, in addition, the board wants to support the SSVs to get as much as possible out of the sports days. The NSSR will communicate timely and clearly about the induction period and ensure that SSVs can showcase their sports under good conditions. In addition, it will be made clear to SSVs that attendance at the sports days is the responsibility of the SSVs. Therefore, the basic premise of the sports day is that sports are fun and healthy and this is what the board wants to convey to the SSVs from the NSSR. To let the SSVs also provide input on the conditions and atmosphere at the sports days, the board wants to hold a consultation evening on the introduction period, with which the board wants to map out ways in which the NSSR can lower the threshold for structural presence of SSVs. The board aims for the presence of all SSVs at the sports days and will actively cooperate with the RSC for this purpose.



# Committees and activities this coming year

This year, the NSSR has four committees to organise activities and events.

## 3.1 Activities committee

The Activities Committee organises activities for all sports card holders and members of the NSSR. This coming year, in cooperation with the executive committee, the Activities Committee will organise the introductory tournament, Sports Night and dodgeball tournament, among others. Led by our Sports Commissioner, the committee will actively work this year to promote the activities among member associations as well as unattached sportsmen and women. More attention will be paid to promoting activities among members of member associations and board members will be encouraged to involve their members more in the organised activities. The last few years, it appeared that mainly board members of member associations were aware of activities, this is something we want to expand this year.

Annual schedule: Wednesday 11 October: Familiarisation tournament for boards Week 46: Activity for boards Friday 15 December: Gala Friday 2 February: Sports Night Week 9: Welfare activity RAG week: dodgeball tournament Week 20: Activity for all Week 22: Board excursion

#### 3.2 Batavierencommissie

The Batavierenrace is the world's largest relay race and is set up every year by an organising committee of students from Enschede and Nijmegen. In 2024, the Batavierenrace will be organised for the 52nd time. The Batavierencommissie supervises the composition process of the RU/HAN team and takes care of transport and any other matters the team may need. The ambition of the NSSR is to compose the fastest team and to aim for the fastest time.

# 3.4 GNSK Committee - preparation 2025

The Groot Nederlands Studenten Kampioenschap (GNSK) is the largest multi-day sports event in the Netherlands where students from universities and colleges compete for the title of 'Dutch Student Champion'. Last summer, Wageningen hosted the largest student multi sports event in the Netherlands. In fact, the GNSK will be held in Nijmegen in 2025. The NSSR will organise this with the GNSK committee. The NSSR aims to have the GNSK



committee assembled in 2024 and the plan ready to ensure that the GNSK can go ahead in 2025.

# 3.5 Introduction committee

Every year, the RSC in cooperation with the NSSR organises the sports days for the new HAN and RU students. With the help of the Introduction Committee, the NSSR is involved in the preparations for organising the sports days and the introduction fairs. The NSSR wants to involve more member associations in the sports days during the introduction and ensure that they contribute more to running the sports days. Also, together with the Introduction Committee, the NSSR wants to improve contact with the member associations, the RSC and the RU to create more clarity regarding the organisation of the sports days and the introduction market. Finally, the NSSR wants to increase the involvement of member associations in the HAN Introduction to increase accessibility to student sports for HAN students in this way.

# Politics



The NSSR again has representation in the new academic year in the University Student Council. This year, the political commissar will again work to ensure student representation in the University Student Council, with a particular focus on sports card holders, members of sports associations and student board members.

# 4.1 Communication

One of the main pillars of political policy next year will be communication. To effectively represent member associations within the university, the member associations must be well informed about what is going on so that they can provide input. Also, a clear picture among member associations of the work of the political commissioner ensures that they know when to contact the political commissioner to address their concerns. To achieve this, the political updates given at each general member associations what issues are at play and could potentially be addressed; and the political commissioner will work to be visible and approachable towards all member boards. Indeed, the input of member associations is of paramount importance for the effective performance of the representative function of political commissioner.

## 4.2 V.O.S.

Given Radboud University's desire to be more compliant with the Higher Education and scientific research (hereinafter referred to as WHW), the position of political commissioner will disappear next academic year. To still keep our voice in the university's student council, the six umbrella associations with a political commissioner decided last academic year to form the student party united under student interest (further called V.O.S.). Coming year, the NSSR will work in collaboration with the other umbrella associations and the board of V.O.S. will focus on the further development of the party so that next year we can officially participate in the student council elections. In this way, even with the decline of the traditional political commissioner, the voice of the NSSR will continue to be represented in the student council.

## 4.3 Active students

Active students are the lifeblood of associations. Without trainers, committee members and board members, most student life will grind to a halt. For this reason, it is crucial that the university is committed to supporting these voluntarily active students. The university called some policies in place to make this happen. Some examples are the board months offered to student board members and the opportunity to study flexibly. The policy commissioner will work to expand and improve these facilities wherever possible. This is necessary given the declining number of students who consider themselves in a position to engage in such a way with their association.



#### 4.4. Facilities

Besides active students, the facilities and amenities offered by the university are also of crucial importance for sports associations. For this reason, the political commissioner will remain committed to maintaining and, where necessary, expanding the facilities and amenities offered by the university and the Radboud Sports Centre. For this reason, within the student council particular attention will be given to the campus plan and there will be active contact with the relevant bodies to also support its implementation where necessary. Outside the student council, the NSSR will keep an eye on the wishes of member associations and think along with the possibilities. They'll also keep an eye on ongoing issues such as the university's plans to bring sports and culture closer together and, where possible, providing facilities to clubs that play sports outside the RSC.

# Financial

One of the main objectives of the NSSR is to support the Student Sports Associations (SSVs) in their financial positions. The NSSR accomplishes this in three ways. First, it provides subsidies to the SSVs. Second, the NSSR assists the SSVs in finding and maintaining sponsor relationships when needed. Finally, the NSSR plays an advisory role for SSVs if they encounter financial issues.



#### 5.1 Subsidies

Throughout the year, SSVs can apply for three types of subsidies: the annual budget subsidy, project and event subsidies, and well-being subsidies. It appears that SSVs don't always have a clear understanding of the possibilities regarding these subsidies. Therefore, the NSSR's goal is to guide and provide clarity to the SSVs in this regard. This is done by clearly communicating the details of the subsidies and how they can be utilised. Additionally, the NSSR will inform the SSVs through one or more emails and emphasise that they can always turn to the NSSR for financial advice.

## 5.2 Sponsorship

Sponsor contributions are a part of the NSSR's budget. These sponsors are essential for the NSSR to support the SSVs and maintain the quality of sports events at a high level. Therefore, one of the primary objectives of the NSSR is to maintain existing sponsor relationships and establish new ones. Furthermore, the NSSR aims to assist the SSVs in this process, as sponsor contributions are of great importance to them as well.

## 5.3 Conscribo Accounting Course

At the beginning of each academic year, a Conscribo accounting course is provided to the board members of student associations and SSVs. This course can be highly beneficial for board members to better handle Conscribo. The NSSR has noticed that SSV board members are not always aware of the existence of such a course. Therefore, one of the NSSR's objectives is to raise awareness about this course among SSV board members, allowing everyone to benefit from it and improve their accounting skills. This is achieved by explicitly mentioning it at the General Assemblies (ALVs), sending timely emails to the SSVs, and spreading the word verbally.

# **Promotion & Sponsorship**

The Nijmegen student sports culture is of great importance to many students. The NSSR wants to contribute to the sporting student. The NSSR therefore wants to bring sports to the attention of the students of the Radboud and HAN as much as possible. For example, the NSSR wants to increase its own visibility among students and sponsors through promotion, think of social media platforms and flyers. Furthermore, the NSSR wants to improve



communication with parties, so that sporting students know what the NSSR does and is about.

The focus this year is on increasing the visibility of the NSSR, it is important that the sporting student knows what the NSSR is about.

## 6.1 Branding & Logo

NSSR's corporate identity had a renewal last year. Next year, this corporate identity will be improved and carried through to the social media platforms. The corporate identity will be applied more so that it is clear and recognizable. Standards of the corporate identity are present, these may be changed a bit so that the corporate identity can develop even further.

Finding the right corporate identity is a design process that takes a lot of time. For example, the 'Sport in Nijmegen' booklet is developed every year with its own house style. The NSSR has had the same logo for years.

The NSSR will want a logo that brings out the look of sports more, but still maintains its recognizability. Developing a new logo is time-consuming. If there is enough time, the NSSR will look at options for changing the logo.

#### 6.2 Website

NSSR's website has changed over the past year. Next year is important to do the final changes to the website. For example, the mobile version of the website has not yet been optimised, making information more difficult to find. Furthermore, the NSSR wants to put more emphasis on making the website more personal with respect to the associations, think about more photos and input from the SSVs. This is to ensure that more SSVs will use the website and know what they can use it for.

The exact changes and additions to the website are still to be determined and presented to the SSVs.

## 6.3 Sponsorship

The NSSR has sponsors and considers good communication important. A sponsorship contract is used to make agreements clear with sponsors. It is important to keep the information of these contracts up-to-date, for both possible new sponsors, but also to be able to retain old sponsors.

The NSSR is satisfied with current sponsors and feels it is important to maintain these contacts well. When possible, perhaps a new sponsor will be looked at.



## 6.4 Visual Posts

Previous years have shown that communication between the SSVs and the NSSR is not optimal, messages from the NSSR are forgotten or do not reach the SSVs. To optimise this communication, the NSSR wants to make more use of visual mail and moving material, in order to properly highlight important issues. The SSVs will also be asked to identify the messages they need, so that the needs of the SSVs can be met.

## 6.5 Social Media

The NSSR uses social media platforms, for such purposes as promoting the SVVs, announcing events and for sponsor promotions. The NSSR uses these platforms to increase the visibility of these events. The NSSR wants to pay more attention to the quality of media images, adding more variety by using video material, for example. In addition, the NSSR would like to provide more space for SSVs to highlight their association.

The NSSR would like to increase interaction with the RSC to convey the goals of the NSSR to a wider audience. This will be discussed with the RSC and possible opportunities will be explored.

# 6.6 Purchase of Promotional Materials

Promotional materials will be used to ensure the visibility of the NSSR. Depending on the amount of promotional materials available to the NSSR, supplies will be replenished this year to ensure that there is enough available. Think of stickers, pens, NSSR sport shirts for volunteers without further printing, bags and Sport in Nijmegen booklets. Perhaps the promotional material can be expanded this year with some new items